

Dear Pharmacy Partner,



I am pleased to announce that Trade Sales & Operations department has made an organizational change that will provide better support and connection to both internal and external BI personnel.

Effective April 1, 2009, Jay Garvey has been promoted to National Accounts, Director Field Sales. The Trade National Account Directors will now report directly to Jay. In addition to the development and management of the field sales team, Jay will be working closely with both Sales and Managed Markets field sales personnel to maximize the impact of pharmacy programs. This will include enhancing trade participation in the Power of 3 program and the training, measurement and implementation of the Pharmacy Link retail call program.

Jay has been with BI for over 4 years and has more than 16 years of pharmaceutical sales experience. Prior to BI, Jay worked at Berlex Laboratories and held jobs of increasing responsibility including District Manager, Hospital Business Manager and Corporate Account Director, Trade. At BIPI Jay has excelled in his role as National Account Director. He is a three time extreme rewards winner, and has been selected by his accounts as the top trade account director numerous times.

Jay received his Master's Degree in Business & Health Administration from St. Joseph's University in 1997 and his Bachelor of Science in Business Administration and Marketing in 1991 from Shippensburg University.

Jay will continue to be based in Philadelphia with his wife and their four children.

Please join me in congratulating Jay on this well deserved promotion and continued success in his new role.

Regards,
Robert W. Belknap
Executive Director, Trade Sales & Operations

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